ERIN BLYTHE MCCORD

PROFESSIONAL SUMMARY

- · Brings a creative mindset and deep understanding of the creative process to all projects
- · Expert at developing and implementing design processes and execution workflows
- Clear and thoughtful verbal and written communication skills
- · Manages and mentors direct reports with empathy and effectiveness to foster collaboration and growth
- Oversees multiple high-priority projects and development calendars with strong organizational skills and flexibility
- · Proven to build strong, trusting cross-functional relationships across design, tech, production, merch and marketing
- · Self-motivated and decisive, while maintaining alignment with broader business strategies and team needs
- Meets deadlines consistently and supports team in managing their time to deliver high-quality work
- · Conducts in-depth market research and analysis to forecast seasonal trends and gather design inspiration
- Translates research into commercially viable concepts that align with customer preferences and brand identity
- · Creates clear, compelling presentation decks
- · Brings an elevated sense of style, color, and aesthetics to all design work

EXPERIENCE		
Champion Design Operations Manager/Collaborations Manager	June '18 - Oct '24	New York, NY
Champion Design Operations Coordinator	May '16 - June '18	New York, NY
Joe Fresh Senior Designer (Freelance) - Men's Woven Shirts & Sleep	June '15 - May '16 owear	New York, NY
Carole Hochman Design Group Senior Designer - Jane & Bleecker Women's Loungewear	Nov '13 - June '15	New York, NY
Olivet International Senior Designer - Dearfoams Women's Loungewear	July '10 - April '12	New York, NY
Muse Creative Group Designer - Jessica Simpson Intimates	Aug '08 - March '09	New York, NY
Marc Jacobs Collection Design Associate (Freelance) - Women's Collection	May '08 - July '08	New York, NY
American Eagle Outfitters, Aerie Designer (Freelance) - Women's Undies & Dormwear	Aug '06 - April '08	New York, NY
Gap, Inc. Associate Designer - GapKids Girls' Knits & Sweaters	Oct '03 - July '06	New York, NY

TECHNICAL PROFICIENCIES

- · Adobe Creative Suite Photoshop, Illustrator, InDesign, Acrobat Pro
- · Microsoft 365 Word, Excel, Outlook, PowerPoint, SharePoint, Teams
- flexPLM & Centric Product Lifecycle Management super user
- Expert knowledge of fabrics and yarns, graphic treatments and sample & trim development
- Fashion sketching & flat sketching/garment construction call-outs
- · Color reducing and cleaning of artwork, creating multiple print/pattern colorways & repeats

EDUCATION & CERTIFICATIONS

Parsons Continuing & Professional Education Oct '24 - Dec '24 Online

Artifical Intelligence (AI) for Creativity and Leadership Certification

Parsons School of Design New York, NY

Associate Degree in Applied Science in Fashion Design

Fort Lewis College Durango, CO

B.A. English/Mass Communications